

Diana Award



Sponsored by NRA Women's Leadership Forum

APPLICATION DEADLINE: September 1 of each year.

Named for the huntress of Roman mythology, the Diana Award recognizes the women of SCI who have excelled in international big game hunting. Consideration is given to the variety and difficulty of species hunted. Nominees will have shown exemplary ethics in the field, remained committed to the mission statement of SCI, and have personally given their time and energies to enhancing wildlife conservation or education.

See the information video, FAQs for candidates and application form at <https://www.safariclub.org/world-hunting-awards>.



2019 Diana Award Recipient Brenda Potterfield

Growing up in rural southeast Missouri, Brenda Potterfield was surrounded by hunters from a young age. It was her years at Hannibal-LaGrange College, where she met her husband Larry Potterfield, when she started shooting and hunting. During their courtship, Larry and Brenda shot doves and clay pigeons for entertainment.

For Brenda, hunting and shooting are synonymous with family. As soon as her children were old enough to shoot and hunt, hunting became the activity that brought the family together. Sitting together with family and reflecting, whether in the cabin after a whitetail hunt or around a campfire on an African safari, has a lasting impact on the bonds among family members. The bonds have now extended to her grandchildren, including plans for a three-generation girl's hunt in Spain with her daughter and granddaughter.

Brenda's hunting success and industry support are remarkable. She has been on 141 trophy hunts spanning six continents and harvested more than 100 different species. In 2014, Brenda received the NRA Women's Leadership Forum Lifetime Achievement Award, and in 2018 she and Larry were selected for SCI's C.J. McElroy Award.

Her kids are grown now, but the ties of hunting continue keeping their relationships strong. Seeing the positive impact hunting has on her family, Brenda now focuses on ensuring those opportunities are available for the next generation of hunters and shooters. The Potterfield family's philanthropic efforts primarily focus on supporting high school and collegiate shooting teams, providing the resources for those activities for generations to come. For Brenda Potterfield, there's only one thing more important than preserving our hunting traditions and the future of the shooting sports – and that's family.

DIANA AWARD RECIPIENTS

- Audrey Murtland (1995)
- Casey Schwabland (1996)
- Pamela S. Atwood (1997)
- Ingrid P. Williams (1998)
- Barbara L. Sackman (1999)
- Joan Vernon Gordon (2000)
- Mary A. Cabela (2001)
- Deb Cunningham (2002)
- Marilyn A. Seegmiller (2003)
- Sandra Green (2004)
- Sandra Sadler (2005)
- Arlene P. Hanson (2006)
- Jackie Bartels (2007)
- Abigail Day (2008)
- MaryAnn Sackman (2009)
- Suzie Brewster (2011)
- Renee Snider (2012)
- Melanie Pepper (2013)
- Olivia Nalos Opre (2014)
- Mary Harter (2015)
- Denise Welker (2017)
- Angie Hall (2018)
- Brenda Potterfield (2019)

DIANA AWARD SELECTION COMMITTEE

Diana Award Selection Committee:

The recipient is selected by the previous winners of the Award.

Co-chairs: Abigail Day and Olivia Nalos Opre

Vice-chair: Angie Hall



Standing: Olivia Nalos Opre, Ingrid P. Williams, Barbara Sackman, Mary Cabela, MaryAnn Sackman, Denise Welker, Angie Hall, Suzie Brewster, Arlene Hanson, Melanie Pepper, Renee Snider. Seated: Audrey Murtland, Sandra Sadler, Pamela S. Atwood, Brenda Potterfield, Deb Cunningham and Mary Harter.